



Arkansas Small Business Development Center

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Client Success Story

Arkansas Small Business Development Center University of Arkansas - Monticello



Huddle House Ken and Karen Robinson

Ken and Karen Robinson of Pine Bluff wanted to open a franchised restaurant business in Pine Bluff. Their daughter, Laci, has significant experience in the restaurant industry and is well-suited to manage the business for them. Their builder suggested they contact the Arkansas Small Business Development Center located at the UAM College of Technology in McGehee.

Kathryn Peacock, Center Director, assisted them with completing the business plan they presented to Pine Bluff National Bank. She also completed their SBA guaranty application. The Small Business Development Center and Pine Bluff National Bank also partnered with the Economic DevelopmentPLUS Program of the Federal Home Loan Bank of Dallas to obtain supplemental funds to support the project. The restaurant opened in October 2006 with over 40 employees.

Ken Robinson had the following to say about his experience with the University of Arkansas - Monticello SBDC, "I have nothing but positive things to say about my experience with the Small Business Development Center. In fact, it was probably the smoothest process I'd ever experienced with any governmental or related entity. Peacock made the process easy for me. She told me exactly what I needed to provide for her and when. As I kept up my end of the arrangement, I found that I could count on her to be on top of her end of things, without exception. I would not hesitate to seek her assistance again. I am not just pleased with the experience, but also very grateful."